C4723-2

CableVision

THE NEWS AND FEATURES WEEKLY OF THE CABLE TELEVISION INDUSTRY

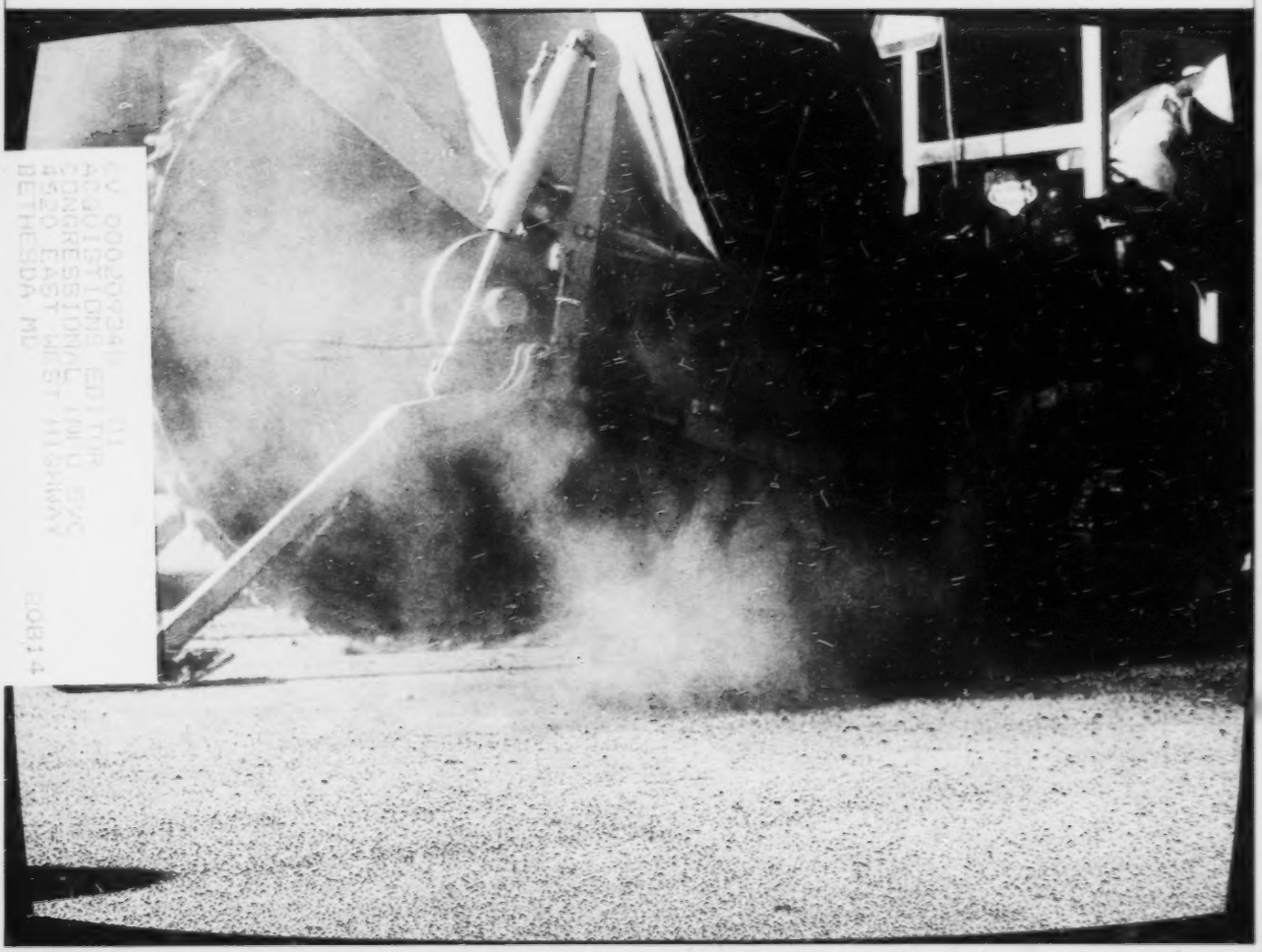
SHOWTIME, TBS, MTV & ESPN FORMING TVRO CONSORTIUM

MUST-CARRY PRESSURES BUILD IN CONGRESS

OBSCENITY ISSUE DEBATED IN ATLANTA

EEO ORDERS ISSUED

CONSTRUCTION '85: HARD AT WORK AGAIN



CableVision

LEADING THE WEEK

Scrambling consortia 11
Four programmers agreed to form a joint venture to market scrambled signals to backyard dish owners while the NCTA has plans of its own.

Must-carry revisited 11
The Federal Communications Commission may think twice about drafting new must-carry regulations in response to Congressional pressure.

Senate coverage 12
The prospects for television coverage of U.S. Senate proceedings appear to be improving after two days of testimony before the Senate Rules Committee.

CRT compromise 14
"Good faith negotiations" took place between officials of the NCTA and the MPAA to work out a copyright compromise to be brought to Congress.

FCC sets new EEO rules 14
The Federal Communications Commission has set new equal employment opportunity rules for the cable industry to comply with the Cable Communications Policy Act.

Great Lakes Expo 18
Indianapolis will be the site of the annual Great Lakes Expo this week. Up to 2,000 midwestern cable executives are expected to attend the three-day affair.

Ceremony set in Philly 18
Philadelphia has set a signing ceremony for Sept. 24, when Greater Philadelphia Cablevision and the city will ink their final franchise contract. The project is estimated to cost up to $55 million.

More than just MTV 20
MTV's Second Annual Video Music Awards hosted by Eddie Murphy recognized more than just the best videos and artists during the ceremony at Radio City Music Hall.

X*Press interests investor 22
X*Press Information Services is singled out for investment by Joseph Dionne, president and chief executive officer of McGraw-Hill Inc.

Mile Hi wants cutbacks 22
Mile Hi Cablevision in Denver asked the city to waive some of the franchise agreements.

Debate in Atlantic City 24
The Atlantic Cable Show opened with "The Great Cable Debate" over censorship in cable.

Contracts with The Exchange 26
The Exchange has signed MCA/Universal and Columbia Pictures to contracts to supply it with pay-per-view movies. The Exchange is due to launch Nov. 28.

Royalty distribution upheld 28
The Copyright Royalty Tribunal's distribution of cable copyright royalties has been upheld by the U.S. Appeals Court, D.C. Circuit. It was the court's "third foray in as many years into this hotly contested territory."

TOPICS

Programming 30

After 20 years of service, United Video is looking ahead, not in the past. And for Roy Bliss, executive vice president and CEO, that future means growth. Bliss states, . . . "Not only is our future in cable, but our roots are there as well."

Review 32

A highly-praised young comedian is being showcased on HBO in *On Location: Steve Wright*. And although the talented Wright is initially enjoyable, an hour of his deadpan humor is "deadening," according to Robert DiMatteo.

Departments

Business & Finance 34
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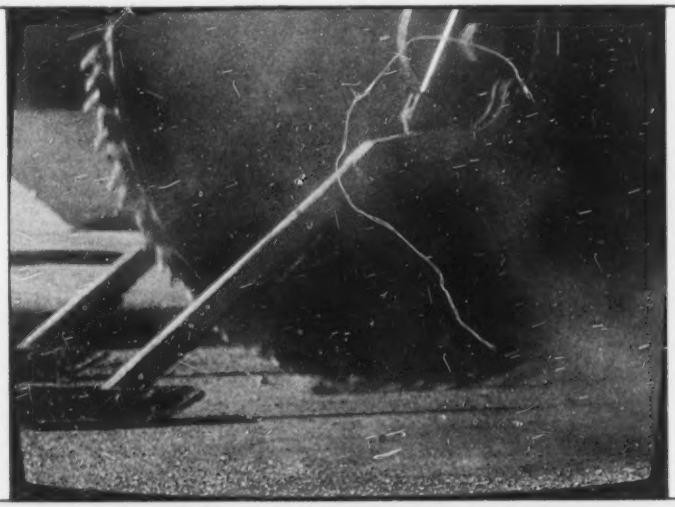

ON THE COVER

For cable systems under construction today, there are some common threads among them. All are addressable, most consist of a single cable, and they are all expensive. And every home, even in unfriendly environments, is getting closer to having cable. See page 38.

Franchising calendar

This chart examines the franchise status of communities since September 1985.

California

Chino—negotiations with Marsh Media.
Claremont—tentative agreements to award franchise to Masada Corp.
East Yolo—award to Sonic Cable 7/85 (10,000 homes).
La Puente—award to United Cable 11/28/84 (8,600 homes).
Los Altos—awarded to United Cable 12/84 (9,000 homes).
Palo Alto—final round of hearings to begin 9/23/85.
Rosemead—award to Falcon Communications 2/26/85 (14,000 homes).
South Monrovia—award to Falcon Communications 9/18 (5,400 homes).

Delaware

Wilmington—preliminary award to Rollins Cable (140,000 homes).

District of Columbia

Washington, D.C.—award to District Cablevision 7/10/84 (254,000 homes).

Illinois

Chicago—Area I award to Communications and Cable (300,000 homes).
Countryside—award to Cablevision of Chicago 6/13/84 (2,200 homes).
Elmwood Park—award to Continental Cable 12/17/84 (9,500 homes).
Naperville—award to Rite Cable Co. of Illinois Limited. Rite Cable of Illinois also awarded unincorporated areas of DuPage County. (17,500 homes).
St. Charles, Geneva—award to Centel 7/2/84 (10,000 homes).
Wheaton—award to Centel 7/2/84 (16,000 homes).
Winnetka—survey showed interest in cable insufficient to warrant franchise.
Woodbridge—terminated franchising process (260 homes).

Kentucky

Fulton—award to TCI 12/13/84 (2,400 homes).
Loretto—terminated franchise process.

Maryland

Baltimore—award to United Cable 12/19/84 (302,000 homes).

Massachusetts

Belchertown—negotiating with Clearview Cablevision.
Belmont—accepting proposals. Public hearing scheduled 8/13/85 (2,760 homes).
Berkley, Dighton, Freetown—award to Continental Cablevision.
Boxborough—award to Nashoba 1/7/85 (3,100 homes).
Cambridge—award to American Cable Systems of Cambridge 3/22/85 (43,000 homes).
Danvers—award to Nashoba 1/85 (8,600 homes).
East Bridgewater—award to Continental Cable 12/3/84 (2,500 homes).
Groton—award to United Video 2/25.
Hamilton and Wenham—award to Continental Cable 3/5/84 (2,300 homes).
Holden—award to Massachusetts Cablevision Systems Inc. 7/84 (4,000 homes).
Holland—accepting proposals.
Holliston—award to Massachusetts Cablevision Systems Inc. 7/84 (3,922 homes).
Lincoln—short franchise process re-initiated.
Marblehead—award to Continental Cable 12/84.
Medfield—awarded to Massachusetts Cablevision Inc.
Mendon—award to Massachusetts Cablevision Systems 1/7 (1,200 homes).
Middleborough—award to Continental Cablevision 5/14/84 (3,834 homes).
Nahant—reviewing proposals from Continental Cablevision and Nashoba Communications.
Rochester—final hearings in progress on proposal from American Cable.
Sandwich—award to Campbell Communications (5,000 homes).
Seekonk—Award to Massachusetts Cablevision 6/85. (6,000 homes.
Shirley—provisional license granted to Nashoba Communications 10/84. Reviewing contract. (1,827 homes).
Southborough—awarded to Greater Worcester Cablevision 8/13/85.
Sterling—award to Wachusett Cablevision (2,000 homes).
Stow—provisional license to Adams-Russell 9/84. (1,600 homes).
Townsend—provisional license to Nashoba Communications Inc.
Wayland—award to Continental Cablevision 6/4/84 (3,500 homes).
Westminster—preliminary award to Adams-Russell; Adams-Russell requested revision of rate structure.
Weston—award to Continental Cable Cooperative 8/6/84 (3,000 homes).
Westport—award to United Cablevision Funding 9/4/84 (5,500 homes).

Michigan

Almont—award to Michigan Cable 11/84.
Atlas—award to Michigan Cable 8/84.
Brandon—award to Michigan Cable 11/84.
Brown City—award to Pioneer Cablevision.
Cedar Creek—award to Horizon Cable 7/84.
Dalton—award to Horizon Cable 7/84.
Goodrich—award to Michigan Cable 9/84.
Lake Orion, Orion Twp—award to Tribune-United 12/84 (7,800 homes).
North Branch—award to Michigan Cable 8/84.
Thortonville—award to Michigan Cable.
Waconia—award to Westel 12/18/84 (1,024 homes).
Windom—approved municipal ownership, launched 2/1/84 (1,875 homes).

Minnesota

Amboy—award to Mid Communications Inc. 7/84 (280 homes).
Barrett—award to Battlelake Cable 7/84 (165 homes).
Belle Plaine—award to Dow-Sat of Minnesota 11/84 (973 homes).
Big Lake, Buffalo, Cokato, Dassel, Delano, Elk River, Monticello, Rockford, Watertown, Maple Lake—award to Rite Cable, under construction. (10,200 homes).
Bird Island—award to North American Communications Corp. 10/84 (566 homes).
Cannon Falls—award to North American Cable Communications Corp. (1,060 homes).
Credit River—award to North American Communications Corp. 10/84 (880 homes).
Eden Valley and Watkins—award to WesTel Inc. 2/84 (640 homes).
Floodwood—award to Individual Satellite System Inc. 8/84 (325 homes).
Glenville—award to WesTel 6/84 (275 homes).
Good Thunder—award to Mid Communications Inc. 7/84 (225 homes).
Grand Meadow—award to Southern Cablevision Inc. 9/84 (360 homes).
Hill City—award to Individual Satellite Systems 11/84 (400 homes).
Hinckley—award to Savage Communications 7/84 (420 homes).
Hokah—award to Valley Video Systems Inc. 7/84 (270 homes).
Holdingford—award to WesTel Inc. 2/84 (245 homes).
Howard Lake—award to WesTel Inc. 8/84 (510 homes).
Kandiyohi—award to Kavanaugh Cable Co. 4/1/85 (200 homes)
Kerkhoven—award to Heritage Communications 7/84 (310 homes).
Lester Prairie, Winsted—award to Dowden Communications 7/84 (1,000 homes).
Lindstrom, Stacy—award to Dow-Sat of Minnesota (1,230 homes).
Mabel—award to Valley Video Systems Inc. 6/84 (325 homes).
Maple Plain—award to Dow-Sat of Minnesota (481 homes).
Mapleton—award to WesTel Inc. 8/84 (600 homes).
Mazeppa—award to Individual Satellite Systems 9/84 (280 homes).
Medford—award to WesTel Inc. 7/84 (300 homes).
Montrose—award transferred to Valley View 8/84 (300 homes).
Morristown—award to Cannon Valley Telecom Inc. 7/84 (250 homes).
Morton—award to Todd Communications Inc. 5/84 (225 homes).

Murdock—award to Kavanaugh Cable Co. 6/84 (140 homes).
New Prague—award to Valley View Cable Inc. 7/84 (1,130 homes).
Nisswa—award to Interlake Cablevision Inc. 5/84 (1,100 homes).
Northern Dakota City—preliminary award to Continental (25,000 homes).
Pennock—award to Kavanaugh Cable Co. 4/11/85 (175 homes).
Pierz—award to WesTel Inc. 8/84 (420 homes).
Renville—award to WesTel Inc. 7/84 (600 homes).
Rite—award to Benton Cooperative Telephone Co. 8/84 (165 homes).
St. Joseph—award to WesTel Inc. (1,100 homes).
St. Paul—city wins appeal in favor of Continental Cablevision (111,000 homes).
Sandstone—award to Savage Communications 9/84 (560 homes).
Savage—awarded to North American Cable Communications.
Sherburn—award to Rite Cable (10,200 homes).
Spring Grove—award to Valley Video Systems 8/84 (560 homes).
Spring Lake—award to North American Communications Corp. 10/84 (920 homes).
TriCity Cable Commission (Cold Springs, Richmond, Rockville)—award to WesTel Inc. 8/84 (1,200 homes).
Truman—award to Terril Telephone Co. 5/84 (550 homes).
Waconia—award to Westel 12/18/84 (1,024 homes).
Waterville, Elysian—award to WesTel Inc. 8/84 (750 homes).
Waubeen—award to Harold Investments Inc. 9/84 (150 homes).
Wendell—award to M & E Cable 4/84 (95 homes).
West St. Paul, South St. Paul, Mendota Heights, Mendota, Inner Grove Heights, Lilydale, Sinfish Lake—award to Continental Cablevision. (24,032 homes).
Windom—approved municipal ownership, launched 2/1/84 (1,875 homes).

Missouri

St. Louis—award to STL Cablevision Partners Inc. (75% of city) and St. Louis City Communications (25% of city) 4/11/84 (178,000 homes)

New Hampshire

Keene—renewed franchise with Group W including a rebuild and rate increase (19,360 homes).
Manchester—award to United Cable.
Newton—negotiating with Harron Communications (1,124 homes).
Sandown—reviewing proposal from Continental Cablevision (800 homes).

New Jersey

Jersey City—moving ahead on municipal ownership despite lawsuit by Controlled Cable originally granted franchise.
Patterson—reviewing proposals from Marsh Media, Greater Media, Patterson Communications Network, Patterson Cable Services and U.S. Cable and TCI (55,000 homes).

New York

Mt. Upton—terminated franchise process.
North Salem—award to Community Cable Services 12/84 (1,100 homes).
Portland—cable committee formed to begin franchise process. Tribune Cable, Harborview and U.S. Cable sent letters expressing interest (150 homes).

North Carolina

Davie County—award to Summit Cable.
Jackson—award to Cable East (400 homes).

Ohio

Avon—award to Space Cable of Ohio 4/84 (2,000 homes).
Cleveland—franchise awarded to Northcoast Cable 7/85.
Oberlin—preliminary award to Oberlin Cable Co-op 6/6/84 (2,600 homes).

Oregon

Dunthorpe—no response to RFP.
Sylvan—awaiting legal opinion needed for commission to vote on Sylvan Video Cable (1,200 homes).

Pennsylvania

Philadelphia—city is divided into four areas: Area I award to Greater Philadelphia Cablevision; Area II award to Wade Communications; Area III award to Rollins; Area IV award to Comcast 11/84 (each area: 155,000 homes).

Rhode Island

Naval Education and Training Center—accepting proposals until 8/20/85 (2,900 homes).
Newport (Area 7 includes Middletown, Portsmouth, Tiverton, Little Compton)—Bellevue Cablevision Inc. awarded franchise. (29,500 homes).
Superior Court and Rhode Island Supreme Court (29,500 homes).

Virginia

Manassas—negotiating with Cablevision of Manassas.

Washington

Battle Ground—rewriting franchise ordinance.
Seattle—city is divided into four parts: Group W, Viacom and Seattle Community Cablevision serve overlapping sections of three parts; part IV is beginning franchising process.

Wisconsin

Hayward—award to Cable TV of Hayward (1,000 homes).
New Glarus—award to Telephone and Data Systems 7/84 (675 homes).
Waterford—award to Total TV 9/84 (600 homes).

Source: International Thomson Communications Inc.

Franchising in the top 50 markets

Rank	Market	Status of core city
1.	New York	Manhattan—2-OP; outer boroughs 8-FG
2.	Los Angeles	City is divided into 14 areas (4-in; 11-OP; 3-UC
3.	Chicago	City is divided into five areas: Area I-FG, Areas II, III-OP, Areas IV, V-FG
4.	Philadelphia	City is divided into four areas: Areas I, II, III, IV-FG
5.	San Francisco	OP (system to be upgraded)
6.	Boston	OP
7.	Detroit	FG
8.	Washington, D.C.	FG
9.	Cleveland	RP
10.	Dallas/Ft. Worth	Two systems-OP
11.	Houston	Two systems-OP
12.	Pittsburgh	OP
13.	Miami	OP
14.	Seattle/Tacoma	City is divided into five parts: (4-OP), (1-BP); Tacoma-OP
15.	Minneapolis/St. Paul	OP/UC
16.	Atlanta	OP
17.	St. Louis	UC/FG
18.	Tampa/St. Petersburg	OP/OP
19.	Denver	OP
20.	Baltimore	FG
21.	Sacramento/Stockton	OP/OP
22.	Indianapolis	Two systems-OP
23.	Portland	Three systems-OP
24.	Phoenix	Three systems-OP
25.	Hartford/New Haven	Two systems-OP
26.	Cincinnati	OP
27.	San Diego	Two systems-OP
28.	Kansas City	OP
29.	Milwaukee	OP
30.	Nashville	OP
31.	Charlotte	OP
32.	Buffalo	OP
33.	Providence/New Bedford	OP/OP
34.	Orlando/Daytona Beach	Two systems-OP
35.	New Orleans	OP
36.	Memphis	OP
37.	Columbus	Four systems-OP
38.	Greenville/Asheville/Spartansburg	Three systems-OP
39.	Grand Rapids/Kalamazoo/Battle Creek	Three systems-OP
40.	Birmingham	OP
41.	Raleigh/Durham	Two systems-OP
42.	Oklahoma City	Two systems-OP
43.	Louisville	Two systems-OP
44.	Salt Lake City	OP
45.	San Antonio	OP
46.	Charleston/Huntington	Two systems-OP
47.	Norfolk/Newport News/New Hampton/Portsmouth	Four systems-OP
48.	Harrisburg/York/Lebanon/Lancaster	Four systems-OP
49.	Wilkes Barre/Scranton	Two systems-OP
50.	Albany/Schenectady/Troy	Three systems-OP

Legend

OP — operational
UC — under construction
FG — franchise granted
FP — franchise pending
PS — proposal submitted
RP — request for proposals issued
RPP — request for proposals pending
MO — considering municipal ownership
BP — beginning process

Source: International Thomson Communications Inc.